

SRM ARTS AND SCIENCE COLLEGE

Kattankulathur – 603 203

Institutional Perspective Plan (2020-2025)

SRM Arts and Science College, under the aegis of Dr. T. R. Paarivendhar, Honorable Member of Parliament, Country's leading educationist and philanthropist strives to achieve quality education. The college thrives on continuous learning and molding the students in all facets of life enabling them to achieve success in academics and approach life with zest and confidence. The College continuously works on to prepare the students and achieve excellence and competence. The College at present offers 13 Undergraduate Courses and 9 Postgraduate Courses. The total strength of the College is 2550 Students and 225 Staff Members.

To understand the steps to be taken for future academic years, SWOC analysis was done and thereof, perspective plan for 2020-2025 was prepared in lieu with the vision, mission and policy of the college.

Aims and objectives of the Perspective Plan

- To impart quality education through self analysis and conscious changes.
- To emerge as a centre that provides the best career advancement avenues.
- To develop students who are better citizens of the country.
- To ingrain social awareness and environment saving attitude in campus.
- To empower faculty to advance in research and teaching facets.

The perspective plan was thus prepared for the academic year 2020 to 2025 as follows:

Academics

- Establishment of NPTEL Local Chapter and encourage student and faculty to up-skill.
- Introducing in demand courses – BBA, B. Com A & F, B.A English Literature.
- Developing in house Video Lectures for students.
- Develop virtual Learning Centre for students.
- Strengthen library by adding more e-resources and books
- Conducting more faculty development programmes.

Student Progression and support

- Establishment of Alumni Association.
- Introducing dynamic website with all information regarding the courses, events etc.
- Develop placement and training cell to conduct effective soft skills training to increase placements.
- Conduct more workshops to increase industry based skills among students.

Research

- Conducting Conferences and Seminars
- Encouraging faculty towards research publications.
- Adopting plagiarism check software to support research.
- Providing incentives to faculty with good publication record.
- Establishing joint research work with industry.
- Conduct Programs for IPR and patent awareness.

Infrastructure

- Development of new playground and conduct yearly Sports tournaments.
- Contactless Biometric for faculty attendance.
- Develop more smart rooms with video conferencing facilities for supporting e-learning
- Extension of campus Wi-Fi.
- Improve laboratories with updated instruments.

Community Engagement Plan

- Engagement of college with local bodies (Zilla Parishads, Gram Panchayats etc) for social programmes in the form of consultancy, rural water schemes, Unnat Bharat Abhiyan, Swachh Bharat and other government schemes.
- Connect schools to colleges by conducting programmes for nearby school students at Campus.

Governance

- Adopt EHS (Environment health & Safety) practices and conduct green auditing.
- Introduce ERP for faculty use.
- To institute a formal faculty self appraisal system
- Work towards ISO certification.

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Strategic Plan Report (2015-2020)

SRM Arts and Science College, under its strong leadership has taken great strides in providing quality education in various arts and science disciplines. During the past 27 years, the college has acquired good reputation for campus discipline, transparent administration, high academic performance, credible examination system, sound financial management and emerged as an excellent learning environment for students.

As per the quality policy of our college, a 5-year perspective plan was prepared and initiated in the year 2015 for enhancement and sustenance of the quality of education at SRM Arts and Science College. The progress of the college was reviewed and strengths and areas of improvement were identified. The college has taken great leaps in improving the teaching learning aspects and providing an environment for the overall growth of students and academic development of our faculty. Our college prides in having a great strength of qualified and motivated staff who involve whole heartedly in supporting and molding of our students. The faculty recruitment process was streamlined with emphasis on bringing in passionate and qualified teachers into the campus. The college realizes that is important to emphasize on research orientation to achieve the educational objectives of every course and thereby, every student especially in PG courses are encouraged to apply innovative thinking and problem solving strategies in their dissertation work. Besides, research orientation also facilitates faculty members to upkeep their role in continuing self education. With this effect, the college aims to establish NPTEL local chapter to foster student and faculty up skilling. To bolster research activities, R& D cell will promote research activities and encourage faculties to publish more research papers.

Taking into account the number of applications in commerce and need for career oriented professional programmes, M.Com was introduced. The committee also discussed the need to introduce in-demand new courses such as BBA, B.Com Accounting and Finance and B.A English Literature in the near future.

The college has well ventilated and spacious classrooms and a/c laboratories with extensive equipments and instruments for student learning and hands on training. For up to date knowledge dissemination, every year laboratories will be further equipped with instruments to improve the quality and experience gained in

practical classes. The syllabus followed under University of Madras is learner centered and aims to provide both theoretical and practical know-how to the students. To improve academic experience, add on courses were introduced. Seeing the success and advantages of such courses, the college will increase more courses in all disciplines. The college will continue to strengthen the evaluation process, where by students academic performance will be evaluated periodically and student support in terms of remedial class, grievance redressal will be continued. To meliorate teaching methods, ICT based teaching was introduced in all courses and smart class room with 110 student capacity was developed. The college is committed to further amplify its e-learning library resources available for students and also initiate video lectures in all disciplines.

Year after year, our college has provided excellent internships and placement record. To further support our students for achieving placements, they will be provided with soft skills training by our placement and training cell. The impetus is also to bring in more companies with higher package placements in the campus.

The college aims in upbringing not just exceptional professionals but also empathetic individuals who are deeply connected to engage with the community and solve the problems of the society. The college has augmented its social reach activities through several NSS, YRC, RRC programs. The college has adopted a village for promoting digital literacy in rural areas.

The college strives to develop human and intellectual resources, build infrastructure and envision new ways of learning and teaching. Therefore, continuous assessment and reflection is key to bring out effective changes. The college would amplify both participation and conduct of core subject seminars and conferences. Build faculty profile through insightful research activities and conduct more programs on IPR and patents. Greater engagement with the industry would provide the opportunity to understand the current trends in the field and achieve better outcomes of college education. Students need to be further coached to develop their soft skills and aim to achieve better placement opportunities.

The college understands that one cannot live in the glories of the past alone, but carry forward the legacy and reputation of SRM group and move forward with contentious and steady steps to be relevant and competent in the years to come.

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Institutional Perspective Plan (2015-2020)

The College has prepared a perspective plan considering the next five years as a pre accreditation step for the overall development of the college. The institution provides holistic education that enables the students to actively participate in community life and provide them a gateway to their professional life. The leadership qualities of the college administration provide clear vision and mission to our education system. The perspective plan was prepared keeping in mind the following factors.

- a. Vision and mission of the college
- b. Feedback from students and faculty
- c. Strategies for better institutional ranking such as NIRF
- d. Quality policy of the college

Aims and Objectives of Perspective Plan

- To develop an invigorating academic environment for students to instil learning, discipline, empathy and passion for their career.
- To institute a quality system with constant development of faculty skills and strategic planned actions towards quality.
- To emerge globally as an advanced centre for learning.
- To mould socially conscious individuals.

The perspective plan was thus prepared for the academic year 2015 to 2020 as follows:

Academics

- Introducing new courses in UG, PG level and addition of new specialities in MBA.
- Implementing Add-on courses that facilitate learning of new subjects with practical applications in all disciplines.
- Obtaining feedback from all stakeholders.
- Implement ICT tools learning strategies for all subjects.

Student Progression and support

- Identifying slow learners and organizing remedial classes.
- Develop mentor mentee system for overall support of each student.
- Introducing group as well as personal counselling by Student Counsellor.

Research

- Development of R&D cell at college.
- Updating science laboratories with updated instruments.
- Encourage staffs to register for Ph.D. program.
- E-resources for research support at Library.

Infrastructure

- Additional computers and updated software in Computer Science and Visual Communication Departments.
- Develop smart classroom to accommodate larger capacity of students.
- Installing solar energy panels in college.
- Switching from non a/c to a/c buses for staffs and students.
- Improving ramp and lift facilities in all buildings.

Community Engagement Plan

- Adoption of villages for community programme.
- Take part and contribute in community festivals.
- Assist government and local bodies in community projects.

Governance

- Introduce robust ERP system for online applications and student fee payment.
- Access to computers with internet in all departments for faculty and student use.
- Bar-coding system for Books in Library.
- Adoption of Biometric system for faculty attendance.
- Promote energy conservation practices such as installing solar panels, LED lights, switch off lights when not in use, conduct awareness campaigns for power saving.
